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DISCOVER ITALIAN GLASS WORKING EXCELLENCE AND WIN THE CHANCE TO MEET LEADING COMPANIES AT GLASSBUILD AMERICA 2021

The Italian Trade Agency is proud to announce the release of the Italian Glass video series, an online video project in 4 episodes organized and promoted by the [Italian Trade Agency](#) (ITA), the governmental agency that supports the business development of Italian companies abroad, [GIMAV](#), the Italian Association of manufacturers and suppliers of machinery, equipment and special products for glass processing, and in collaboration with [National Glass Association](#) (NGA).

The series will be simultaneously released on three YouTube Channels on Tuesday, May 18, 2021: the [Glass Magazine YouTube Channel](#), [GIMAV YouTube Channel](#) and [MachinesItalia YouTube Channel](#).

In this series, short videos from leading Italian Glass Working companies will detail many of the new techniques and products developed through the years, carefully selected for their cutting-edge impact on the U.S. Market. Intended for a wide audience of experts, these videos will feature selected glass working machinery in motion, along with exclusive interviews with developers, engineers and entrepreneurs showing the stunning depth and dedication observed by the Italian GlassBuild America community.

Here is the video playlist

EPISODE 1 - "Italian Innovation"

featuring [Adelio Lattuada](#), [Elettromeccanica Bovone](#), [Fratelli Pezza](#) and [Italcarrelli](#)

EPISODE 2 - "Italian Ingenuity"

featuring [Mappi International](#), [Schiatti Angelo](#) and [Skill Glass](#)

EPISODE 3 - "Bespoke Business"

featuring [Cugher Glass](#), [OMV Vismara](#), [Triulzi Cesare Special Equipments](#) and [Glass Service](#)

EPISODE 4 - "The Impossible Made Possible"

featuring [Cefla S.C.](#), [Star](#), and [RBM \(ADI\)](#)

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Subscribe to get more insight about the Italian glass technologies and you'll have the chance to win 1 of the 100 FREE pass to attend Glassbuild America 2021!