



Ministry of Foreign Affairs
and International Cooperation



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Cassa Depositi e Prestiti (CDP) and European Bank for Reconstruction and Development (EBRD) for the Western Balkans: business opportunities for companies in the Region

Digital event

31 March 2023 - 10:00 a.m.

10:00 Opening remarks

Laurent Franciosi, Head of International Markets Development, CDP
Roberto Estellés Colom, Team Leader – WBIF Private Sector Development and EFSD+ Guarantees, European Commission

10:10 CDP-EBRD partnership for the private sectors in the Western Balkans

Claudio Viezzoli, Managing Director of the SME Finance and Development Business Group, EBRD

10:15 Building the future of companies in the Western Balkans: CDP strategies and financial instruments for the Italian enterprises

Giulio Dal Magro, Head of Development Finance, CDP

10:20 Business environment and competitive advantages of the Western Balkans; EBRD's role in the Region: tools and opportunities

Matteo Colangeli, Director for Western Balkans, EBRD

10:25 EBRD SME Finance and Development support instruments overview; Enterprise Expansion Fund - ENEF II: presentation

Fabio Serri, Senior Consultant, ENEF II; Mirko Graovac, Principal Banker, EBRD

10:30 Business opportunities in the Western Balkans and the role of CEE in supporting bilateral economic partnerships

Maria Luisa Meroni, President, Confindustria Est Europa

10:35 The financial instruments of SIMEST for internationalization projects in the Western Balkans

Francesca Alicata, Senior Expert Indirect Channels, SIMEST

10:40 The CDP Business Matching Platform as the innovative tool fostering economic and trade relations between Western Balkans and Italian companies

Riccardo Honorati Bianchi, Head of Country System Initiatives, CDP and Business Matching Platform Coordinator

10:45 Closing remarks

Stefano Lo Savio, Head of Strategies to support the internationalisation of Italian companies, Italian Ministry of Foreign Affairs and International Cooperation

10:50 End of the webinar

11:00 – 17:30 Digital business meeting session

(B2B meetings among Italian and Western Balkans companies hosted on the CDP Business Matching Platform)